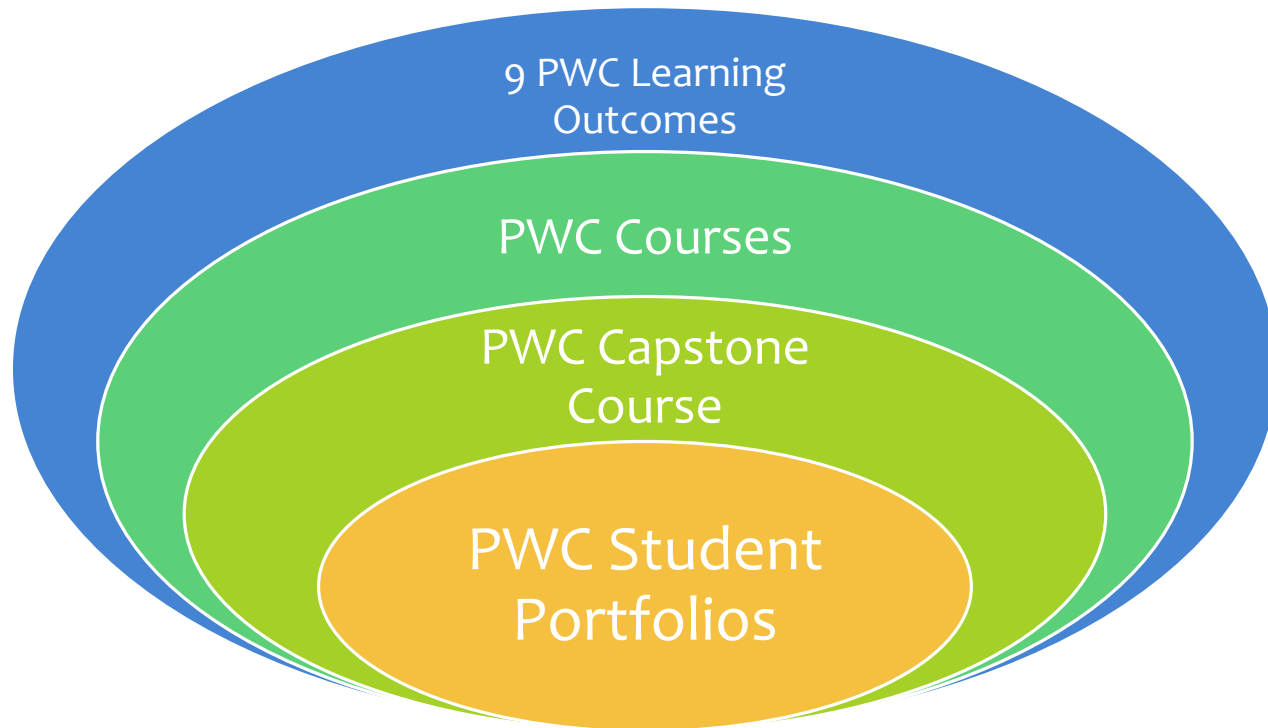


LEP Outcomes & Assessing a Major: Putting the Pieces Together



How the Pieces of the PWC Major Fit



The Piece that Won't Fit: LEP Outcomes

Outcome #1: Understand the techniques and habits of thought in a variety of liberal arts disciplines, having attained an adequate foundation of knowledge in those disciplines (check all that apply)

- Summarize major themes and discoveries of these disciplines and understand how new work is created and evaluated
- Apply the methods by which practitioners of these disciplines process information and solve problems
- Articulate how these disciplines are interconnected and how they relate to the student's major areas of study

Outcome #2: Communicate effectively (check all that apply)

- Determine the nature and extent of information needed to formulate and develop a coherent unified thesis
- Understand and select the best communication methods for achieving a given purpose
- Comprehend and synthesize messages conveyed in both oral and written contexts
- Recognize and employ various methods of verbal, nonverbal, cultural, and emotional communication
- consider and account for the nature of audiences when presenting written and oral arguments
- Present ideas with comfort and confidence in written and oral formats
- Develop an appreciation for the significance and aesthetics of language

Outcome #3: Be Creative thinkers able to identify, formulate, and solve problems using interdisciplinary perspectives (check all that apply)

- Break a complex issue or task into incremental steps
- Comprehend the differences and similarities among fields of study, and how these augment our understanding of important issues
- Employ multiple modes of inquiry and analysis to



**WHAT IF I TOLD
YOU,**

**YOU COULD FOCUS ON ONE
OUTCOME?**

Linking PWC Outcomes to LEP Outcomes



1. Demonstrates a mastery of rhetorical principles (e.g., consideration of purpose, audience, and context) when communicating
 2. Apply appropriate document design principles to a variety of communication situations, including written, oral, and visual ones
 3. Demonstrates critical thinking, reading, and writing skills in responding to specific communication tasks or problems
- 2.5 Consider and account for the nature of audiences when presenting written and oral arguments
 - 2.2 Understand and select the best communication methods for achieving a given purpose
 - 3.3 Employ multiple modes of inquiry and analysis to arrive at a range of possible solutions to a problem or task

Linking PWC Outcomes to LEP Outcomes



4. Create documents that are 'user-friendly' in content, structure, and design
5. Make use of credible, reliable, and relevant source material (both primary and secondary) in a manner that is appropriate for specific communication situations
6. Utilize a variety of electronic environments proficiently to produce effective documents

- 2.4 Recognize and employ various methods of verbal, nonverbal, cultural, and emotional communication
- 4.1 Demonstrate information literacy by accessing, utilizing, formatting, citing, and documenting relevant material accurately and correctly



Linking PWC Outcomes to LEP Outcomes



7. Manage large projects effectively by allowing adequate time to research, write revise, and receive feedback



8. Demonstrate proficient use of situationally appropriate and ethically sensitive language



9. Produce a variety of documents that demonstrate grammatical and technical proficiency



3.1 Break a complex issue or task into incremental steps

2.6 Present ideas with comfort and confidence in written and oral formats

Example Partial Scoring Sheet

Professional Writing and Communication Portfolio Scoring Sheet

Learning Outcomes for the Professional Writing and Communication Major	Level of Accomplishment
PWC 1. Demonstrates a mastery of rhetorical principles (e.g., consideration of purpose, audience, and context) when communicating; Comments:	1 2 3 4 5
LEP 2.5 Consider and account for the nature of audiences when presenting written and oral arguments; Comments:	1 2 3 4 5
PWC 2. Apply appropriate document design principles to a variety of communication situations, including written, oral, and visual ones; Comments:	1 2 3 4 5
LEP 2.2 Understand and select the best communication methods for achieving a given purpose; Comments:	1 2 3 4 5
PWC 3. Demonstrates critical thinking, reading, and writing skills in responding to specific communication tasks or problems; Comments:	1 2 3 4 5
LEP 3.3 Employ multiple modes of inquiry and analysis to arrive at a range of possible solutions to a problem or task; Comments:	1 2 3 4 5

Example Student Artifact



WELCOME!

Hello and welcome to Olivia's e-portfolio. I am a versatile writer, communicator, marketer, and photographer. Through my coursework and job experience I have gained the skills and knowledge necessary to be successful in a variety of contexts.

Displayed here you will find my resume, samples of my work, both written and visual, and my skills. I invite you to explore my e-portfolio.

Please contact me if you would like more information about myself, my qualifications, and how I can be an asset to your organization.



<http://oliviagarrett.weebly.com/>

How the Pieces Fit

9 PWC Learning Outcomes

7 LEP Outcomes

PWC Courses

PWC Capstone Course

PWC Student
Portfolios

References

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